

# COMMITTED TO EDUCATION



CARDENAS MARKETS  
FOUNDATION



**SCHOLARSHIP REPORT 2022**



# CARDENAS MARKETS FOUNDATION



¿Qué tal, amigos?

Welcome to the 18th Annual Cardenas Markets Foundation Golf Tournament!

On behalf of the Cardenas Markets Foundation Board of Directors thank you so much for your participation and support of this event.

Through your generous support you are making a positive impact in the communities where Cardenas Markets operates. Proceeds from this event help local students fulfill their dreams of attending college by providing scholarships to assist in defraying increasing educational costs. They also benefit organizations committed to advancing health, children's well-being, hunger relief and educational initiatives. Your participation in this event truly makes a difference.

Thank you for your partnership and I hope you enjoy today's festivities!

Sincerely,

Adam Salgado  
Chief Marketing Officer  
President, Cardenas Markets Foundation



**Cardenas Markets Foundation**

# Our Mission

## Cardenas Markets Foundation Vision and Mission Statements

### **Vision**

To serve as a pillar of ongoing support and positively impact the lives of those in every community where Cardenas Markets operates.

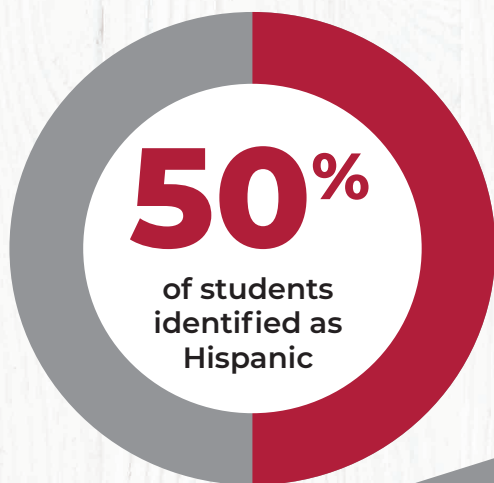
### **Mission**

The mission of the Cardenas Markets Foundation is to actively support and meet the needs of the communities where Cardenas Markets does business. We do this by providing funds to organizations that support and advance health initiatives, children's well-being programs, hunger relief efforts and educational opportunities.



**Building a Better Future**

# Our Scholarship Program at a Glance



# 266



We received 266 applications from students residing in the areas where Cardenas Markets operates. We looked at a wide variety of factors, some more easily quantifiable than others, to select recipients from different backgrounds and levels of leadership.

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# Students Recipients

Your contributions helped students continue their education in a multitude of areas. Students pursuing degrees in the fields of business, political science, engineering, medicine, social work, education, arts, science, and more can lead the way helping their communities and beyond. The recipients we selected demonstrated strong leadership, perseverance, and personal achievement.

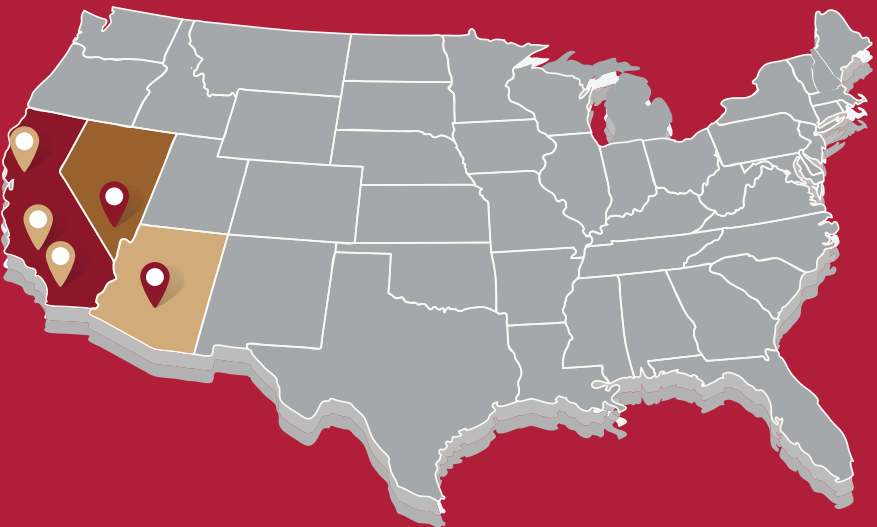


## 3 STATES

As the Cardenas Markets Foundation grows, so does our ability to reach out to new communities. This year students from California, Arizona, and Nevada had an opportunity apply for support that helped relieve financial burden.

## 5 REGIONS

This year's recipients represent's communities across Cardenas Markets vast geographical footprint inclusive of Northern and Southern California; Phoenix and Tucson, Arizona; and Las Vegas, Nevada.



**Buliding a Better Future**



# Meet The Students

Once again, we selected (1) - one recipient on behalf of each Cardenas Markets store location for a total of 59 scholarship recipients. Take a moment to meet this year's recipients and read a few of their inspirational stories.



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# Northern California



## ADRIANA MEJIA LOPEZ

Pittsburgh, CA

### Academic Institution

San Francisco State University

### Academic Goals

Bachelor's Degree in Physiology

Adriana is committed to pursuing a degree in the medical field, and currently serves as a diversity officer for the American Medical Women's Association at SFSU.

### Essay Excerpt

"As a first-generation student and native Spanish speaker, I have decided to leverage my bilingual skills to host campus events with Spanish translation to create a more inclusive environment. As I recount my struggles to master the English language, I endeavor to become a resource for first gen students at SFSU advance through their academics."



Hilda Barragan Reyes  
Yale University



Paloma Gomez  
CSU Stanislaus



David Gutierrez  
Pacific Union College



Osbaldo Longoria  
Nava UC Berkeley



Raef Makrai  
UC Berkeley



Jose Marquez  
UC Irvine



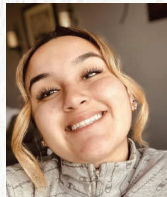
Jennifer Morales Salazar  
SD State University



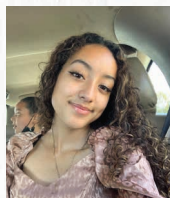
Christian Palma  
UC Los Angeles



Ariana Ramirez Chavez  
UC Berkley



Naomi Rivera  
Boise State University



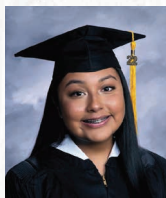
Ashley Salazar Camacho  
CSU Sacramento



Fernando Sánchez López  
San Jose State



Alyssa Sanchez  
University of San Francisco



Martha Tapia  
Santa Clara University



Viviana Velasco  
San Francisco State University

# Inland Empire



## ROSENDO CERVANTES

Moreno Valley, CA

### Academic Institution

Cal Poly Pomona

### Academic Goals

Bachelor's Degree in Urban Studies

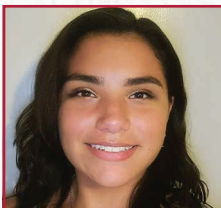
Rosendo's educational goal is to give back to his community by becoming an urban / regional planner and architect where he aspires to improve the quality of life for those living in disadvantaged communities.

### Essay Excerpt

"All of my life I had to overcome adversity. As a kid I had to adapt and grow up fast, from living in underprivileged communities where gang violence was rampant, to being homeless. I draw upon these past experiences which fuel my desire to revitalize underserved communities."



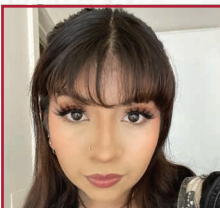
Adams Bradley  
Howard University



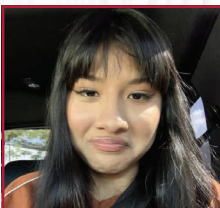
Brianna Aguirre  
Cal Baptist University



Taja Ali  
Mt. San Antonio College



Jennifer Barragan  
UC Riverside



Angelica Cano  
Cal State Fullerton



Eunice Chae  
Harvard University



Jesus Colin  
Azusa Pacific University



Joel Esparza  
Cornell University



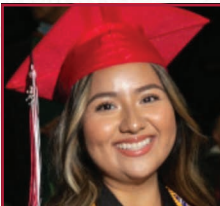
Maricela Figueroa Delgado  
Cal State Los Angeles



Maria Gallegos Anchonda  
UC San Diego



Amara Gaudelli McGee  
Howard University



Luna Gonzalez  
UC San Diego

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# Inland Empire



Brandon Hluchan  
Cal Baptist University

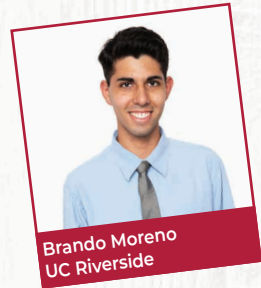
*73% of our  
applicants are  
planning to  
attend institutions  
within CA*



Diego Montoya Martinez  
Cal Poly Pomona



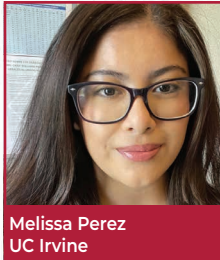
Chelsea Nguyen  
UC Davis



Brando Moreno  
UC Riverside



Hong Nguyen  
Cal Poly Pomona



Melissa Perez  
UC Irvine



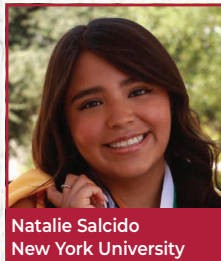
Kayla Pham  
Columbia University



Miguel Quirarte  
UC Irvine



John Rivera  
UC Los Angeles



Natalie Salcido  
New York University



Adrian Tellez  
UC Los Angeles



Sergio Padilla Fonseca  
UC Riverside

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# Las Vegas Nevada



## **ASHLEY VASQUEZ ROMO**

Las Vegas

### **Academic Institution**

Harvard University

### **Academic Goals**

Bachelor's Degree in Neuroscience

Ashely balanced a rigorous academic curriculum with extraordinary community volunteer efforts including blood donor ambassador, pediatric floor volunteer, phone bank helper for Mi Familia Vota, Marine Junior ROTC, and research intern for the American Chemical Society, just to name a few!

### **Essay Excerpt**

"Watching the smiling faces of people who I encountered during my volunteer efforts compelled me to pursue a career in public service. My community is my motivation."



*The  
Journey  
has Just  
Began*



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# Low Desert and California Borders



## **KEILA LOPEZ**

Coachella

### **Academic Institution**

UC San Diego

### **Academic Goals**

Bachelor's Degree in Economics

Keila loves helping her community and speaking out on the behalf of those less fortunate. She is actively involved in social and political events and continually strives to positively impact her community.

## **Essay Excerpt**

"Like many others, 2020 was a difficult year for my family. My father was laid off from work and my family encountered financial insecurity. They are slowly getting back on their feet, but I cannot bear to burden my parents with college tuition. This scholarship allows me to pursue my education and attend my dream university."



Briceyda Cabrera  
CSU San Bernardino

*Reaching  
Dreams!*



Fernanda Robles Banuelos  
USC



Ashley Hernandez  
CSU Fullerton



Ramon Salado Romo  
Pitzer College

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# Arizona



## **TERRY PELAEZ**

Phoenix, AZ

### **Academic Institution**

Northern Arizona University

### **Academic Goals**

Master's Degree in Education

Terry is a first-generation college student who was a full-time parent to young children when first attending school. Her trajectory from the community college now to her Master's Degree demonstrates the challenges she is willing to take. During the pandemic, she even decided to home school her children to provide them the best education possible.

### **Essay Excerpt**

"In 2020 when my children were ages 9, 6, and 4, I pulled my oldest children from public school as they were struggling severely with online learning. I decided to homeschool them myself. Having no prior experience doing this, I was scared but persevered. I'm glad to share that my children are now thriving, and I discovered a newfound passion in teaching."



**Fabian Murillo**  
Harvard University



**Athira Tomy**  
ASU Tempe



**Enrique Salazar**  
Estrella Mountain  
Community College



**Chelsey Castro Perez**  
Maryville University of Saint Louis



**Carolina Deras Herrera**  
ASU - Tempe



**Milan Harris**  
Alabama State University



**Ashley Madrigal**  
Mesa Community College



# *18 Years of Generous Support*

Through the generous support of our vendor partners, the Cardenas Markets Foundation Golf Tournament has raised countless funds to support scholarships for local students.

This year's scholarship recipients have expressed a relentless desire to achieve their dreams through higher education while demonstrating an unwavering commitment of service to their respective communities.

Thank you for your generous support and partnership

*Thank*  
**YOU**

**FOR YOUR SUPPORT**

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## *Gold Sponsors*



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BOTTLING, LLC

The Niagara Bottling logo features the word "niagara" in a lowercase, rounded orange font. A small blue square is positioned above the "i". Below the "a", the word "niagara" continues as a stylized orange drop shape, which contains a blue teardrop.



# Silver Sponsors



# Silver Sponsors



# Silver Sponsors





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Cardenas Markets Foundation is a 501(C)3, (FedTax#71-0977935) nonprofit tax-exempt organization which supports and provides a variety of education opportunities. A portion of each fee is deductible as a charitable contribution. All sponsorships are tax deductible contributions.